

Nintendo Co., Ltd.

Financial Results Briefing for the Six-Month Period Ended September 2010

(Briefing Date: 2010/10/29)

Supplementary Information

[Note]

Forecasts announced by Nintendo Co., Ltd. herein are prepared based on management's assumptions with information available at this time and therefore involve known and unknown risks and uncertainties. Please note such risks and uncertainties may cause the actual results to be materially different from the forecasts (earnings forecast, dividend forecast and other forecasts).

Semi-Annual Consolidated Statements of Income Transition

million yen

	FY3/2007 Apr.–Sept.'06	FY3/2008 Apr.–Sept.'07	FY3/2009 Apr.–Sept.'08	FY3/2010 Apr.–Sept.'09	FY3/2011 Apr.–Sept.'10
Net sales	298,817	694,803	836,879	548,058	363,160
Cost of sales	162,974	413,048	469,831	341,759	214,369
Gross profit	135,842	281,754	367,048	206,298	148,791
(Gross profit ratio)	(45.5%)	(40.6%)	(43.9%)	(37.6%)	(41.0%)
Selling, general, and administrative expenses	68,730	92,969	114,864	101,937	94,558
Operating income	67,111	188,784	252,183	104,360	54,232
(Operating income ratio)	(22.5%)	(27.2%)	(30.1%)	(19.0%)	(14.9%)
Non-operating income	27,958	27,259	20,528	7,990	4,849
(of which foreign exchange gains)	(10,057)	(2,149)	(–)	(–)	(–)
Non-operating expenses	393	666	35,404	1,737	63,234
(of which foreign exchange losses)	(–)	(–)	(33,584)	(664)	(62,175)
Ordinary income	94,676	215,376	237,306	110,613	–4,152
(Ordinary income ratio)	(31.7%)	(31.0%)	(28.4%)	(20.2%)	(–1.1%)
Extraordinary income	253	3,885	1,959	4,311	190
Extraordinary loss	1	1,623	92	2,306	18
Income before income taxes and minority interests	94,929	217,639	239,172	112,618	–3,981
Income taxes	40,602	85,294	94,329	43,107	–1,960
Income before minority interests	–	–	–	–	–2,020
Minority interests in income	–18	–76	15	18	–9
Net income	54,345	132,421	144,828	69,492	–2,011
(Net income ratio)	(18.2%)	(19.1%)	(17.3%)	(12.7%)	(–0.6%)

Quarterly Consolidated Statements of Income Transition

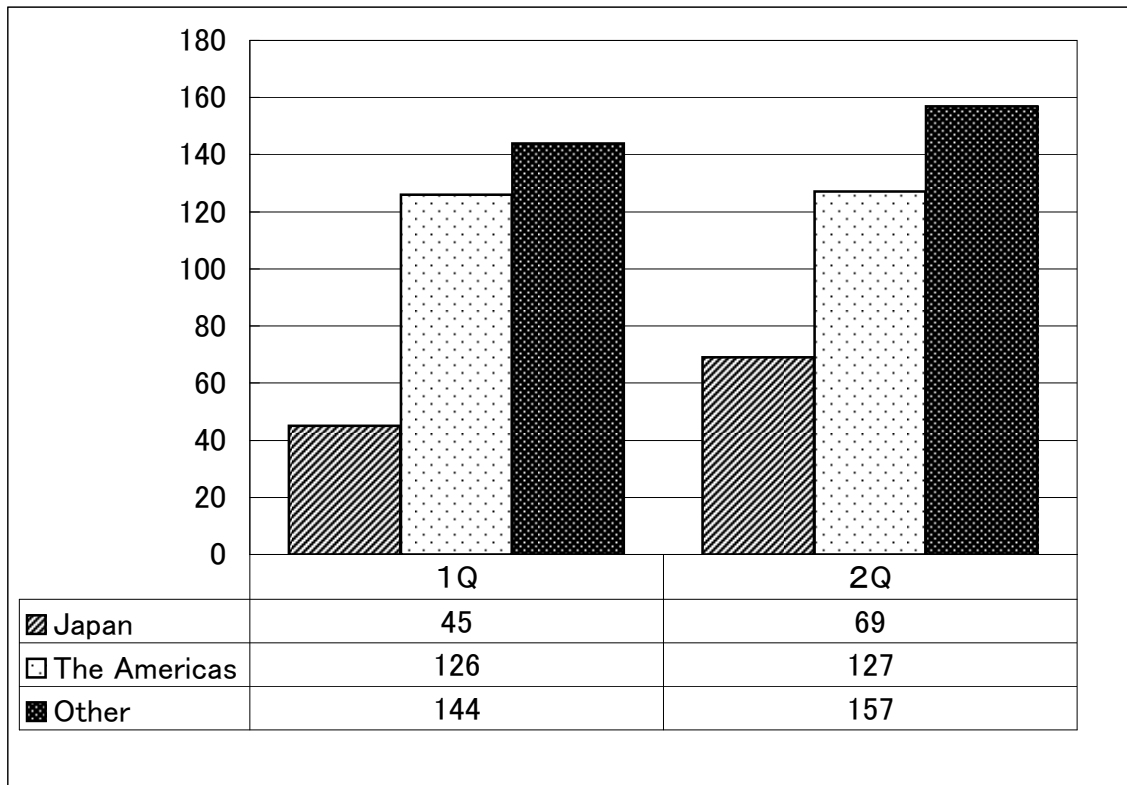
million yen

	FY3/2010			FY3/2011		
	1Q	2Q	Total	1Q	2Q	Total
Net sales	253,498	294,560	548,058	188,646	174,513	363,160
Cost of sales	161,940	179,819	341,759	118,298	96,070	214,369
Gross profit	91,558	114,740	206,298	70,348	78,442	148,791
(Gross profit ratio)	(36.1%)	(39.0%)	(37.6%)	(37.3%)	(44.9%)	(41.0%)
Selling, general, and administrative expenses	51,156	50,781	101,937	47,005	47,553	94,558
Operating income	40,401	63,959	104,360	23,342	30,889	54,232
(Operating income ratio)	(15.9%)	(21.7%)	(19.0%)	(12.4%)	(17.7%)	(14.9%)
Non-operating income	24,761	-16,771	7,990	2,169	2,680	4,849
(of which foreign exchange gains)	(20,088)	(-20,088)	(-)	(-)	(-)	(-)
Non-operating expenses	338	1,398	1,737	71,567	-8,332	63,234
(of which foreign exchange losses)	(-)	(664)	(664)	(70,594)	(-8,419)	(62,175)
Ordinary income	64,824	45,789	110,613	-46,055	41,902	-4,152
(Ordinary income ratio)	(25.6%)	(15.5%)	(20.2%)	(-24.4%)	(24.0%)	(-1.1%)
Extraordinary income	5,227	-915	4,311	134	56	190
Extraordinary loss	2,308	-2	2,306	17	1	18
Income before income taxes and minority interests	67,743	44,875	112,618	-45,938	41,956	-3,981
Income taxes	25,367	17,739	43,107	-20,687	18,727	-1,960
Income before minority interests	-	-	-	-25,250	23,229	-2,020
Minority interests in income	58	-39	18	-33	24	-9
Net income	42,316	27,176	69,492	-25,216	23,205	-2,011
(Net income ratio)	(16.7%)	(9.2%)	(12.7%)	(-13.4%)	(13.3%)	(-0.6%)

Consolidated Sales Units of "Nintendo DS" (FY3/2011)

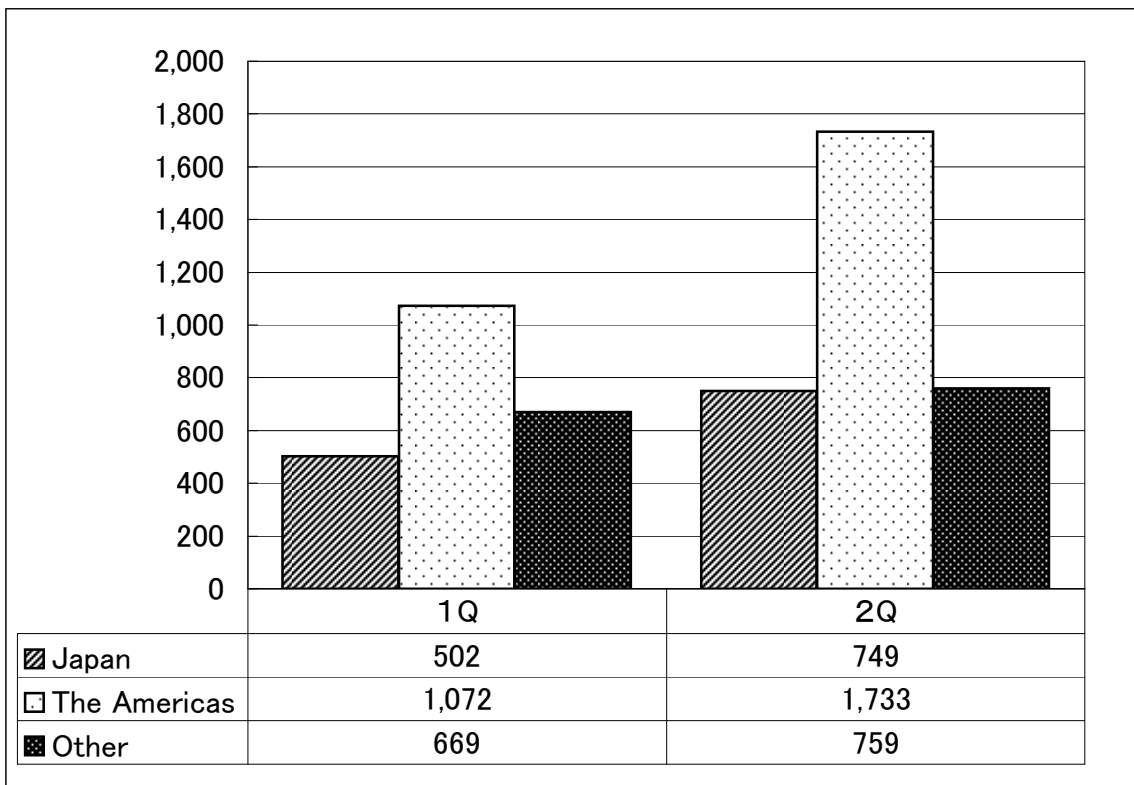
1. Hardware

units in ten thousands



2. Software

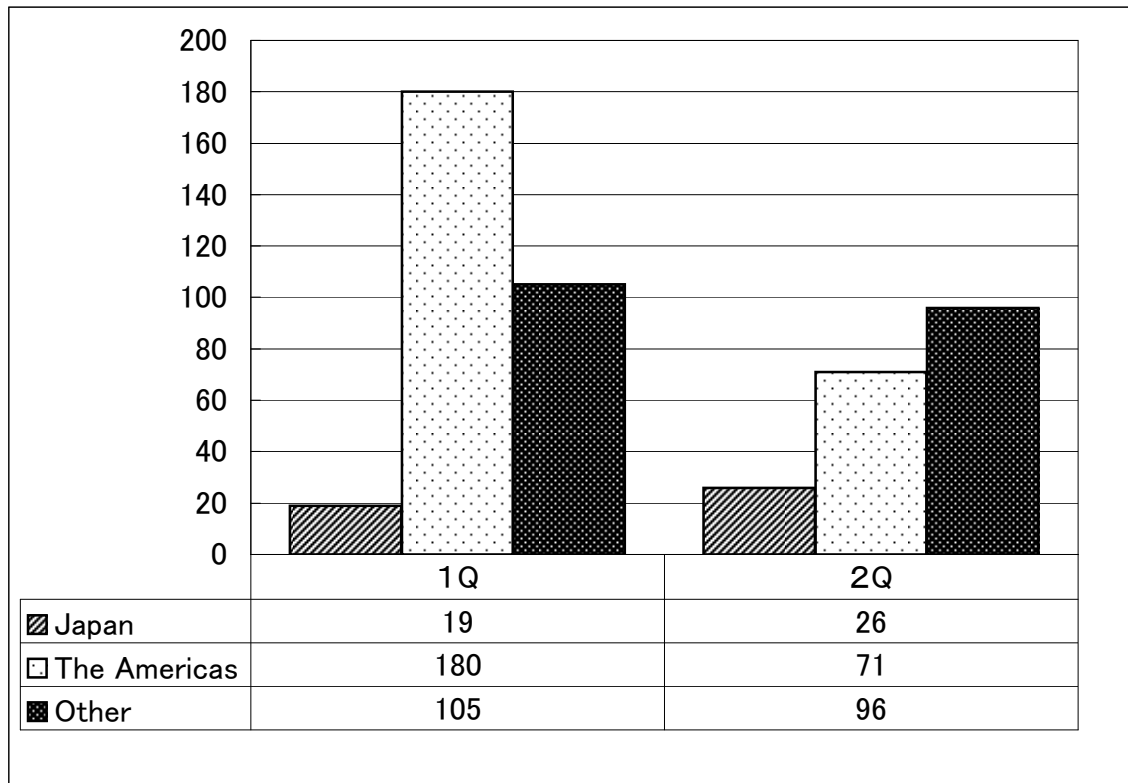
units in ten thousands



Consolidated Sales Units of "Wii" (FY3/2011)

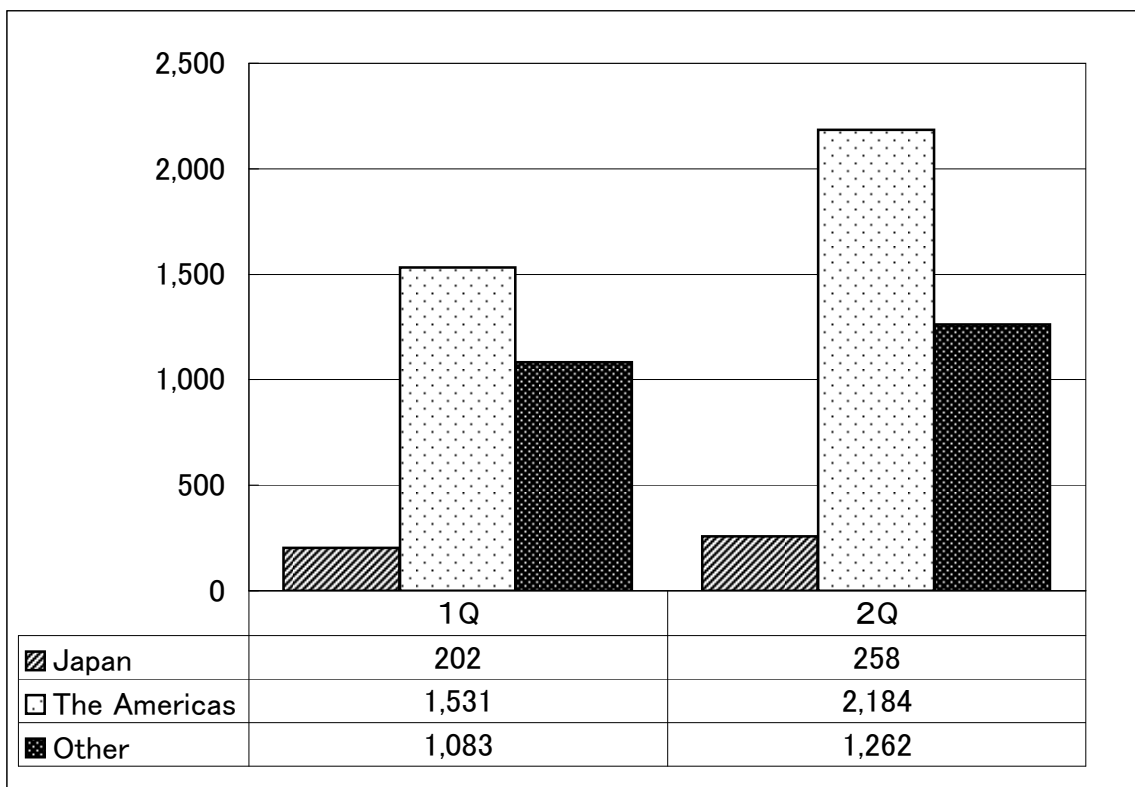
1. Hardware

units in ten thousands



2. Software

units in ten thousands



Million-Seller Titles of NINTENDO Products

units in ten thousands

FY3/2011(Apr.'10-Sept.'10)			Life-to-date
Global	of which		Global
	Japan	Overseas	

Nintendo DS

Pokémon Black Version/White Version

407	405	2	407
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Pokémon HeartGold Version/SoulSilver Version

253	7	246	1,093
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New Super Mario Bros.

164	15	149	2,413
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Wii

Super Mario Galaxy 2

510	88	422	510
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Wii Sports Resort

480	11	469	2,094
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Wii Sports

425	3	422	6,771
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Wii Fit Plus

257	20	237	1,522
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Wii Party

250	120	130	250
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New Super Maio Bros. Wii

203	39	163	1,673
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Mario Kart Wii

146	28	118	2,401
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[Note] Software units include quantity bundled with hardware.

Foreign Currency Transaction Information

Consolidated Net Sales in Foreign Currencies

	FY3/2010				FY3/2011	
	1Q	2Q	3Q	4Q	1Q	2Q
U.S.\$	0.9 billion				0.9 billion	
	2.1 billion				1.6 billion	
	5.1 billion					
	6.3 billion					
Euro	0.6 billion				0.4 billion	
	1.4 billion				0.9 billion	
	3.0 billion					
	3.6 billion					

Non-Consolidated Purchases in U.S. Dollars

	FY3/2010				FY3/2011	
	1Q	2Q	3Q	4Q	1Q	2Q
	0.5 billion				0.3 billion	
	1.2 billion				0.8 billion	
	1.7 billion					
	2.1 billion					

Average Exchange Rates

	FY3/2010				FY3/2011	
	1Q	2Q	3Q	4Q	1Q	2Q
1 U.S.\$ =	97.32				92.01	
	95.49				88.95	
	93.56					
	92.85					
1 Euro =	132.57				116.99	
	133.16				113.85	
	133.00					
	131.15					

Balance of Assets and Liabilities in Major Foreign Currencies without Exchange Contract (Non-Consolidated)

	FY3/2010 2010/3/31	million dollars/euros	
		FY3/2011	
		2010/6/30	2010/9/30
Cash and deposits (U.S.\$)	2,740	2,654	2,668
Accounts receivable-trade (U.S.\$)	1,127	826	1,003
Accounts payable-trade (U.S.\$)	221	171	274
Cash and deposits (Euro)	2,776	3,023	2,131
Accounts receivable-trade (Euro)	638	414	596

Exchange Rates

	FY3/2010 2010/3/31	yen	
		FY3/2011	
		2010/6/30	2010/9/30
1 U.S.\$ =	93.04	88.48	83.82
1 Euro =	124.92	107.81	114.24

Launch Dates of Primary NINTENDO Products by Region (Apr. 2010~Sept. 2010)

Nintendo DS				Wii	
Region	Category	Title	Launch Date	Title	Launch Date
Japan	(Hardware)				
	(Software)	Art Academy: Learn Painting and Drawing Techniques with Step-by-Step Training	2010/6/19	Ando Kensaku	2010/4/29
		Fire Emblem Shin Monsho no Nazo Hikari to Kage no Eiyu	2010/7/15	Super Mario Galaxy 2	2010/5/27
		Pokémon Black Version	2010/9/18	Xenoblade	2010/6/10
		Pokémon White Version	2010/9/18	Wii Party	2010/7/8
			Metroid: Other M	2010/9/2	
The United States	(Hardware)				
	(Software)	Picross 3D	2010/5/3	Super Mario Galaxy 2	2010/5/23
		100 Classic Books	2010/6/14	Sin & Punishment: Star Successor	2010/6/27
		Dragon Quest IX: Sentinels of the Starry Skies*	2010/7/11	Metroid: Other M	2010/8/31
		Professor Layton and the Unwound Future*	2010/9/12		
Europe	(Hardware)				
	(Software)	WarioWare: Do It Yourself	2010/4/30	Sin and Punishment: Successor of the Skies	2010/5/7
		Jam with the Band	2010/5/21	Super Mario Galaxy 2	2010/6/11
		Dragon Quest IX: Sentinels of the Starry Skies*	2010/7/23	PokéPark Wii: Pikachu's Adventure	2010/7/9
		Art Academy: Learn Painting and Drawing Techniques with Step-by-Step Training	2010/8/6	Metroid: Other M	2010/9/3
		Last Window: The Secret of Cape West	2010/9/17		
		Face Training: Facial exercises to strengthen and relax from Fumiko Inudo	2010/9/24		

Notes: Launch dates may be different within the United States and Europe regions depending on territories or countries.

*This title is licensed to be sold as a Nintendo product overseas.

Launch Schedule of Primary NINTENDO Products by Region (Oct. 2010~)

Region	Category	Nintendo DS		Wii	
		Title	Launch Date	Title	Launch Date
Japan	(Software)	Golden Sun: Dark Dawn	2010/10/28	Kirby's Epic Yarn	2010/10/14
		Super Kaseki Horida	2010/11/18	Super Mario All-Stars Limited Edition	2010/10/21
		Mario vs. Donkey Kong: Mini-Land Mayhem!	2010/12/2	FlingSmash	2010/11/18
		Eigo de Tabisuru Little Charo (Temp.)	2011	Mario Sports Mix (Temp.)	2010/11/25
		Kirby (Temp.)	2011	Donkey Kong Country Returns	This Winter
		Battle & Get! Pokémon Typing DS	2011	The Last Story	2011/1/27
				The Legend of Zelda: Skyward Sword	2011
				Rhythm Tengoku (Temp.)	2011
		Zero Shinsaku (Temp.)	2011		
The United States	(Software)	Pokémon Ranger: Guardian Signs	2010/10/4	Wii Party	2010/10/3
		Art Academy	2010/10/25	Kirby's Epic Yarn	2010/10/17
		Mario vs. Donkey Kong: Mini-Land Mayhem!	2010/11/14	PokéPark Wii: Pikachu's Adventure	2010/11/1
		Golden Sun: Dark Dawn	2010/11/29	FlingSmash	2010/11/7
		Pokémon Black Version	CY2011/Q1	Donkey Kong Country Returns	2010/11/21
		Pokémon White Version	CY2011/Q1	Super Mario All-Stars Limited Edition	2010
				The Legend of Zelda: Skyward Sword	2011
				Mario Sports Mix (Temp.)	2011
		Line Attack Heroes (Temp.)	TBA		
		Monado: Beginning of the World (Temp.)	TBA		
Europe	(Software)	Professor Layton and the Lost Future*	2010/10/22	Wii Party	2010/10/8
		Pokémon Ranger: Guardian Signs	2010/11/5	FlingSmash	2010/11/19
		Golden Sun: Dark Dawn	2010/12/10	Donkey Kong Country Returns	2010/12/3
		Mario vs. Donkey Kong: Mini-Land Mayhem!	CY2011/Q1	Super Mario All-Stars - 25th Anniversary Edition	2010/12/3
		Pokémon Black Version	CY2011/Q1	Kirby's Epic Yarn	CY2011/Q1
		Pokémon White Version	CY2011/Q1	The Legend of Zelda: Skyward Sword	2011
		Mario Sports Mix (Temp.)	2011		

Notes: Launch dates and titles etc. are subject to change.

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Launch Schedule of Primary NINTENDO Products by Region (Oct. 2010~)

		Nintendo 3DS	
Region	Category	Title	Launch Date
Japan	(Hardware)	Nintendo 3DS	2011/2/26
	(Software)	nintendogs + cats (Temp.)	2011 Spring
		PilotWings Resort (Temp.)	2011 Spring
		Steel Diver (Temp.)	2011 Spring
		The Legend of Zelda: Ocarina of Time 3D (Temp.)	2011 Spring
		Kid Icarus: Uprising (Temp.)	2011
		Star Fox 64 3D (Temp.)	TBA
		Animal Crossing (Temp.)	TBA
		Paper Mario (Temp.)	TBA
		Mario Kart (Temp.)	TBA
The United States	(Hardware)	Nintendo 3DS	2011/3
	(Software)	Animal Crossing (Temp.)	TBA
		Kid Icarus: Uprising (Temp.)	TBA
		Mario Kart (Temp.)	TBA
		nintendogs + cats (Temp.)	TBA
		Paper Mario (Temp.)	TBA
		PilotWings Resort (Temp.)	TBA
		Star Fox 64 3D (Temp.)	TBA
		Steel Diver (Temp.)	TBA
		The Legend of Zelda: Ocarina of Time 3D (Temp.)	TBA
Europe	(Hardware)	Nintendo 3DS	2011/3
	(Software)	Animal Crossing (Temp.)	TBA
		Kid Icarus: Uprising (Temp.)	TBA
		Mario Kart (Temp.)	TBA
		nintendogs + cats (Temp.)	TBA
		Paper Mario (Temp.)	TBA
		PilotWings Resort (Temp.)	TBA
		Star Fox 64 3D (Temp.)	TBA
		Steel Diver (Temp.)	TBA
		The Legend of Zelda: Ocarina of Time 3D (Temp.)	TBA

Notes: Launch dates and titles etc. are subject to change.

Upcoming Third-Party Software Lineup (extracts: Oct. 2010~)

Nintendo DS		Wii	
Title	Publisher	Title	Publisher
<Japan>		<Japan>	
RADIANT HISTORIA	ATLUS	Karaoke JOYSOUND Wii SUPER DX	HUDSON SOFT
Mystery Dungeon Shiren the Wanderer 5 FORTUNE TOWER and DICE of DESTINY	Chunsoft	Winning Eleven PLAYMAKER 2011	Konami Digital Entertainment
Momotaro Dentetsu WORLD	HUDSON SOFT	Taiko no Tatsujin: Minnade Party 3daime	NAMCO BANDAI Games
PAWAPROKUN POCKET 13	Konami Digital Entertainment	KAMEN RIDER CLIMAX HEROES OOO	NAMCO BANDAI Games
NINOKUNI (Temp.)	LEVEL-5	Fitness Party	NAMCO BANDAI Games
INAZUMAELEVEN3 Challenge the World!! (Temp.)	LEVEL-5	Shape Boxing 2	Rocket
Super Robot Taisen L	NAMCO BANDAI Games	SONIC COLORS	SEGA
SONIC COLORS	SEGA	Game of Life - Happy Family	TAKARA TOMY
SaGa3: Jikuu no Hasya - Shadow or Light	SQUARE ENIX	NARUTO SHIPPUDEN Gekitou ninjataisen SPECIAL	TAKARA TOMY
ISHIN NO ARASHI SHIPPUURYOUMADEN	TECMO KOEI GAMES		
<The United States>		<The United States>	
Call of Duty®: Black Ops	Activision Publishing	Call of Duty®: Black Ops	Activision Publishing
GoldenEye 007™	Activision Publishing	GoldenEye 007™	Activision Publishing
GHOST TRICK™: Phantom Detective	Capcom	Disney Epic Mickey	Disney Interactive Studios
Crafting Mama	Majesco	TRON: Evolution – Battle Grids	Disney Interactive Studios
Rock Band® 3	MTV Games	EA SPORTS Active 2	EA SPORTS™
Sonic Colors™	Sega	Babysitting Mama™	Majesco
KINGDOM HEARTS Re:coded	Square Enix	Rock Band® 3	MTV Games
Michael Jackson The Experience	Ubisoft	Sonic Colors™	Sega
		uDraw Studio	THQ
		Michael Jackson The Experience	Ubisoft
<Europe>		<Europe>	
GoldenEye 007	Activision	GoldenEye 007	Activision
Call of Duty: Black Ops	Activision	Call of Duty: Black Ops	Activision
Harry Potter and the Deathly Hallows™ - Part 1	EA	Disney Epic Mickey	Disney Interactive Studios
Star Wars™ The Force Unleashed™ II	LucasArts	Harry Potter and the Deathly Hallows™ - Part 1	EA
Sonic Colours	Sega	EA SPORTS Active 2	EA SPORTS
KINGDOM HEARTS Re:coded	Square Enix	Star Wars™ The Force Unleashed™ II	LucasArts
Michael Jackson The Experience	Ubisoft	U Sing 2	Mindscape
Super Scribblenauts	Warner Brothers Games	We Sing: Robbie Williams	Nordic Games
		Sonic Colours	Sega
		RAVING RABBIDS: TRAVEL IN TIME™	Ubisoft
		Michael Jackson The Experience	Ubisoft

Notes: Launch titles are listed by publisher alphabetically.

Launch schedules etc. are subject to change.

URL Reference

The URLs listed below include information such as earnings releases and other information which helps you to understand the Company's view and directions.

■ IR Information

<http://www.nintendo.co.jp/ir/en/index.html>

■ IR events

IR Information > IR Library > IR Events (incl. video clips)

- Nintendo Conference Q&A Session (2010/9/29)
- 2010 E3 Expo Analyst Q&A Session (2010/6/16)
- Financial Results Briefing (for the Fiscal Year Ended March 2010) (2010/5/7)
- Past financial results briefings and other events

■ Stock Information

IR Information > Stock Information

- The 70th Annual General Meeting of Shareholders (2010/6/29)
Q & A
IR Information > Stock Information > General Meeting of Shareholders > Q&A

■ Other information

- Nintendo Conference 2010 (2010/9/29)
Keynote address by the President (web cast)
<http://www.nintendo.co.jp/n10/conference2010/presentation/movE/index.html>
Keynote address by the President (text)
<http://www.nintendo.co.jp/n10/conference2010/presentation/textE/index.html>
- E3 2010 (2010/6)
<http://e3.nintendo.com/>
- Iwata Asks Links
Links to some of Nintendo's product websites that host "Iwata Asks," a series of interviews where our worldwide president asks the development staff to hear the background and history behind some of our projects
<http://www.nintendo.com/corp/iwataasks.jsp>

*Availability may change without notice.