



September 14, 2015



Name of listed company: Nintendo Co., Ltd.
Representative: Tatsumi Kimishima, Managing Director
(TSE First Section Stock Code: 7974)
Contact person: Takuya Yoshimura, General Manager,
General Affairs Department
(Tel: 075-662-9600)

Notice Regarding Personnel Change of a Representative Director and Role Changes of Directors

Nintendo Co., Ltd. is pleased to announce that at the extraordinary meeting of the Board of Directors held on September 14, 2015, the following personnel change of a Representative Director and role changes of Directors were resolved.

1. Change of a Representative Director (as of September 16, 2015)

(1) Reason

We aim to strengthen and enhance the management structure of the Company following President (Representative Director) Satoru Iwata's passing on July 11, 2015 and a large-scale revision of the organizational structure of the Company on September 16, 2015.

(2) New Representative Director

Name	New Titles	Present Titles
Tatsumi Kimishima	Representative Director President	Managing Director General Manager, Corporate Analysis & Administration Division and General Manager, General Affairs Division, In charge of Human Resources Division

(3) Career Record of new Representative Director

Date of Birth : April 21, 1950
 Education : Faculty of Law, Hitotsubashi University
 Birthplace : Tokyo
 Career Record :
 Apr. 1973 Joined The Sanwa Bank, Ltd. (currently The Bank of Tokyo-Mitsubishi UFJ, Ltd.)
 Oct. 1998 Appointed as General Manager of Shinbashi Branch of The Sanwa Bank, Ltd.
 Dec. 2000 Appointed as Representative Director of The Pokémon Company
 Jan. 2002 Appointed as Director of Nintendo of America Inc. (to present)
 Jun. 2002 Appointed as Director of the Company (to present)
 May 2006 Appointed as Director and Chairman (CEO) of Nintendo of America Inc.
 Jun. 2013 Appointed as Managing Director (to present)
 General Manager, Corporate Analysis & Administration Division (to present) and
 General Manager, General Affairs Division (to present)
 Jun. 2014 In charge of Human Resources Division (to present)

Number of shares of the Company held : 200 shares

2. Role Changes of Directors (as of September 16, 2015)

Position	Name	New Title(s)	Present Title(s)
Representative Director Senior Managing Director	Genyo Takeda	Technology Fellow*	General Manager, Integrated Research & Development Division
Representative Director Senior Managing Director	Shigeru Miyamoto	Creative Fellow*	General Manager, Entertainment Analysis & Development Division
Director	Shigeyuki Takahashi	General Manager, Finance Administration Division Supervisor of General Affairs Division In charge of Quality Assurance Department	General Manager, Finance Administration Division
Director	Satoshi Yamato	General Manager, Marketing Division In charge of Advertising Department	General Manager, Marketing Division
Director	Shinya Takahashi	General Manager, Entertainment Planning & Development Division Supervisor of Business Development Division, Development Administration & Support Division	General Manager, Software Planning & Development Division In charge of Development Administration & Support Division

* Fellow: An individual selected from among the Representative Directors who has advanced knowledge and extensive experience, and holds the role of providing advice and guidance regarding organizational operations in a specialized area (newly established on September 16, 2015).