

Fiscal Year Ended March 2020

Financial Results Explanatory Material

Nintendo Co., Ltd.

May 7, 2020

Information About Risks Related to COVID-19

• Impact on parts procurement, production, and shipments

Impact on consumption activities

• Impact on research and development

• Impact of foreign exchange fluctuations

1. Consolidated Financial Results and Outlook

Consolidated Financial Highlights

	FY19	FY20	Comparison
Net sales	1,200.5 bn yen	1,308.5 bn yen	+9.0 %
Operating profit	249.7 bn yen	352.3 bn yen	+41.1 %
Operating profit ratio	20.8 %	26.9 %	+6.1 pt.
Ordinary profit	277.3 bn yen	360.4 bn yen	+30.0 %
Net profit	194.0 bn yen	258.6 bn yen	+33.3 %
Net profit ratio	16.2 %	19.8 %	+3.6 pt.

*Net profit: Profit attributable to owners of parent

*FY = Fiscal Year: FY20 indicates the period between April 1, 2019 and March 31, 2020.

Consolidated Sales

	FY19	FY20	Comparison
Net sales	1,200.5 bn yen 1,308.5		+9.0 %
Dedicated video game platform*1	1,152.6 bn yen	1,254.1 bn yen	+8.8 %
Mobile, IP related income, etc.*2	46.0 bn yen	51.2 bn yen	+11.5 %
Playing cards, etc.	1.9 bn yen	3.0 bn yen	+57.1 %
*1 Each platform includes hardware, software (includir versions of packaged software, download-only software and Nintendo Switch Online) and accessories. *2 Includes income from smart-device content and roy	e, add-on content,	-Y20 Regional Sales Ratio	
Effect of changes in foreign exchanges on net sales: -37.3 billion yen	<u>e rates</u>	23.0%	Japan The Americas

Proportion of overseas sales: 77.0%

Gross Profit

	FY19	FY20	Comparison
Gross profit	501.1 bn yen	641.7 bn yen	+28.0 %
Gross profit ratio	41.7 %	49.0 %	+7.3 pt.
	Main Variable Fa	actors	
	FY19	FY20	Comparison
Proportion of hardware sales*1	58.4 %	52.2 %	-6.2 pt.
Proportion of first-party software sales*2	83.8 %	82.8 %	-1.0 pt.
Proportion of digital sales*2	24.8 %	34.0 %	+9.2 pt.
Average 1 USD exchange rate 1 Euro	110.91 yen 128.41 yen	108.74 yen 120.82 yen	-2.17 yen -7.59 yen

*1 Proportion of sales to total dedicated video game platform sales

*2 Proportion of sales to total dedicated video game platform software sales

Selling, General and Administrative Expenses / Operating Profit

	FY19	FY20	Comparison
Selling, general and administrative expenses	251.4 bn yen	289.3 bn yen	+15.0 %
SG&A expenses-to-sales ratio	20.9 %	22.1 %	+1.2 pt.
Operating profit	249.7 bn yen	352.3 bn yen	+41.1 %
Operating profit ratio	20.8 %	26.9 %	+6.1 pt.

Effect of changes in foreign exchange rates on operating profit: approx. -20.0 billion yen

	FY19	FY20	Comparison
Research and development			
expenses	69.6 bn yen	84.1 bn yen	+20.9 %
Advertising expenses	75.4 bn yen	76.0 bn yen	+0.8 %

Ordinary Profit and Net Profit

			-					
			FY19		FY20		Con	nparison
Non-oper	Non-operating income		28.3 br	n yen	25.5 bn yen			-9.7 %
included	foreign exch	ange gains	5.4 br	i yen	-			
Non-operating expenses		<mark>0.6</mark> br	n yen	17.4 br	yen -	+2,54	41.9 %	
included	foreign exch	ange losses	-		15.8 bn	yen		
Ordinary pr	ofit		277.3 br	n yen	360.4 br	n yen	en +30.0 %	
Net profit			194.0 br	n yen	258.6 br	n yen +33.3 %		33.3 %
Net profit ra	Net profit ratio		16.2 %		19.8 %			+3.6 pt.
*Net profit: Profit a	attributable to owne	ers of parent						
xchange rate	FY19	FY20	Comparison	Dividen	nds FY19	FY20	C	Compariso
USD Euro	110.99 yen 124.56 yen	108.83 yen 119.55 yen	-2.16 yen -5.01 yen	Annua	al <mark>810</mark> yen	1,090	yen	+280 y

Consolidated Financial Forecast

	FY20 (Results)	FY21 (Forecast)	Comparison
Net sales	1,308.5 bn yen	1,200.0 bn yen	-8.3 %
Operating profit	352.3 bn yen	300.0 bn yen	-14.9 %
Ordinary profit	360.4 bn yen	290.0 bn yen	-19.5 %
Net profit	258.6 bn yen	200.0 bn yen	-22.7 %
*Net profit: Profit attributable to owne *Estimated exchange rate for FY21: 1	•	n	
Dividends	FY20 (Results)	FY21 (Forecast)	Comparison
Annual	1,090 yen	840 yen	-250 yen
Nintendo Switch	FY20 (Results)	FY21 (Forecast)	Comparison
Hardware	mil 21.03 units	mil 19.00 units	-9.6 %

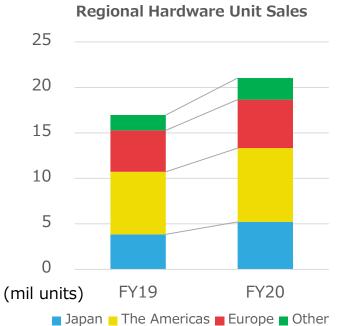
*Software sales units for FY20 include the quantity bundled with hardware (3.40 million units).

2. Business Highlights

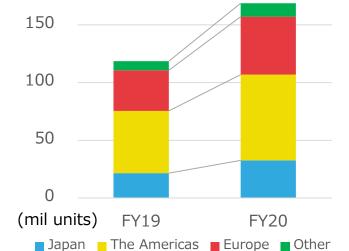
Sales Status of Nintendo Switch (Sell-in)

	FY19	FY20	Comparison
Hardware	mil 16.95 units	mil 21.03 units	+24.0 %
Nintendo Switch	mil 16.95 units	mil 14.83 units	-12.5 %
Nintendo Switch Lite	_	mil 6.19 units	-
Software	mil 118.55 units	mil 168.72 units	+42.3 %

200



Regional Software Unit Sales







Pokémon Sword/ Pokémon Shield 17.37 million units





Animal Crossing: New Horizons **11.77 million units**

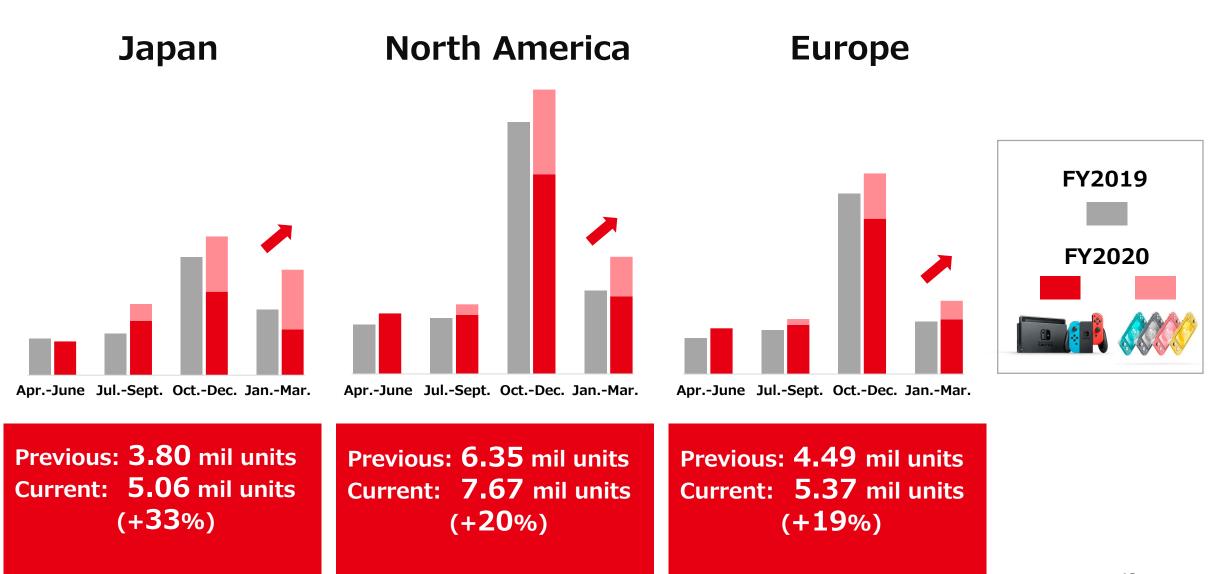
Mario Kart 8 Deluxe
8.08 million units

Number of million-seller titles (FY20)

27 titlesinclude 18 Nintendo titles and9 titles by other software publishers

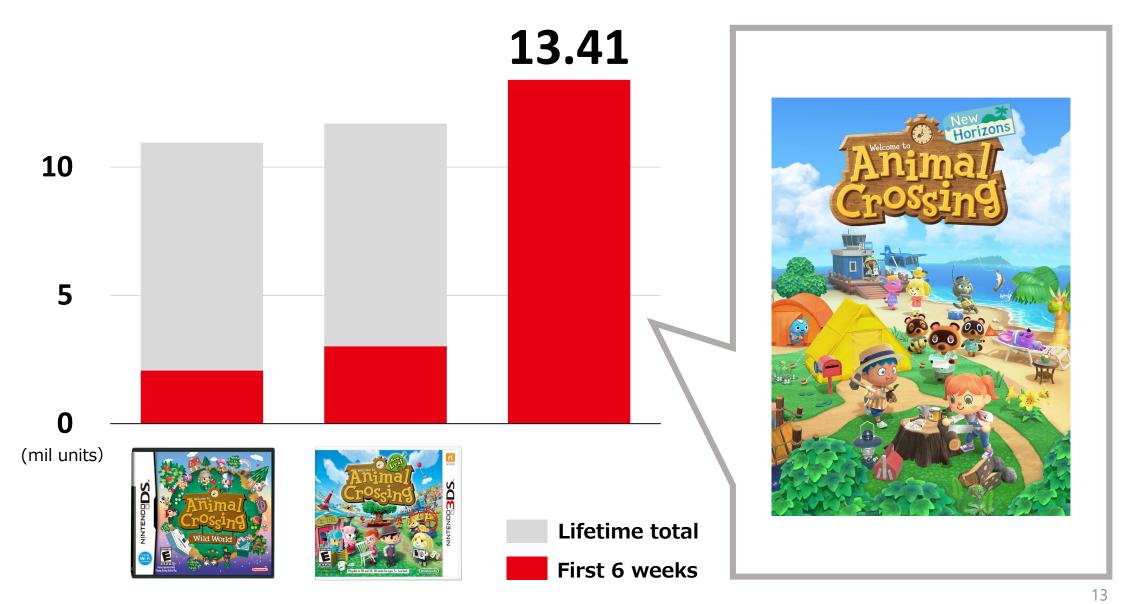
Nintendo Switch System Family Sell-Through

Note: *Sell-through* refers to units sold by retailers to consumers.



Source: Nintendo, Media Create

Animal Crossing Series Comparative Sell-Through (JP/US/EUR)



Includes system bundles and digital sales / Source: Nintendo, Media Create

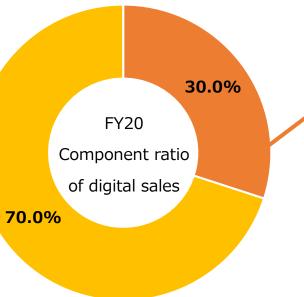
Digital Sales

	FY19	FY20	Comparison
Digital sales	118.8 bn yen	204.1 bn yen	+71.8 %
Proportion of digital sales	24.8 %	34.0 %	+9.2 pt.

*Proportion to total dedicated video game platform software sales *Sales of downloadable versions of packaged software, download-only software, add-on content and Nintendo Switch Online, etc.

Downloadable versions of packaged software

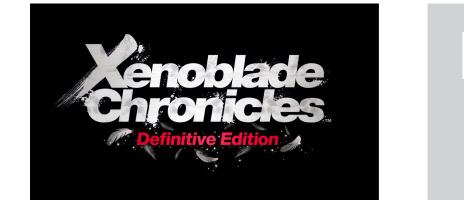




Download-only software, add-on content and Nintendo Switch Online, etc.



Announced Title Releases for FY21



May 29



June 5



2020 in Japan



Release continuous updates



Part 1: Release by end of June 2020

Part 2: Release in fall of 2020



Releases from June 2020 onward

Mobile, IP Related Income, etc.

	FY19	FY20	Comparison
Mobile, IP related income, etc.	46.0 bn yen	51.2 bn yen	+ 11.5%

* Includes income from smart-device content and royalty income



- Addition of monthly subscription service
- Large increase in active players



- Addition of multiplayer feature
- More than one third of all sales in US

IP Expansion Initiatives









3. Reference

Million-Seller Nintendo First-Party Titles

units in ten thousands

		FY20			
Nintendo Switch	Global	including	Global		
	Clobal	Japan	Overseas	Clobal	
Pokémon Sword/Pokémon Shield	1,737	452	1,285	1,737	
Animal Crossing: New Horizons	1,177	384	793	1,177	
Mario Kart 8 Deluxe	808	93	715	2,477	
Luigi's Mansion 3	633	83	550	633	
Super Mario Maker 2	548	116	432	548	
Super Smash Bros. Ultimate	503	90	413	1,884	
The Legend of Zelda: Breath of the Wild	464	45	418	1,741	
The Legend of Zelda: Link's Awakening	438	43	395	438	
Super Mario Party	370	62	309	1,010	
New Super Mario Bros. U Deluxe	329	33	296	660	
SUPER MARIO ODYSSEY	297	21	275	1,741	
Fire Emblem: Three Houses	287	58	229	287	
Ring Fit Adventure	273	89	184	273	
Splatoon 2	143	45	98	1,013	
Pokémon: Let's Go, Pikachu! Pokémon: Let's Go, Eevee!	134	14	120	1,197	
Pokémon Mystery Dungeon: Rescue Team DX	126	36	89	126	
MARVEL ULTIMATE ALLIANCE 3: The Black Order	108	4	104	108	
ASTRAL CHAIN	108	16	91	108	

[Note] Software sales units include the quantity bundled with hardware. Software sales units include their downloadable versions.

Key Indicators

Proportion of Overseas Sales

Proportion	of	Hardware	Sales
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Proportion of First-Party Software Sales

FY20							
Q1	Q1 Q2 Q3 Q4						
76.5%	76.9%	78.6%	74.0%				
76.8%							
77.8%							
77.0%							

FY20							
Q1	Q1 Q2 Q3 Q4						
50.5%	54.9%	57.4%	39.6%				
53.2%							
55.6%							
52.2%							

FY20							
Q1	Q1 Q2 Q3 Q4						
74.1%	76.0%	87.4%	85.1%				
75.2%							
82.0%							
82.8%							

FY19						
Q1 Q2 Q3 Q4						
76.6%	76.6% 78.7% 77.7%					
77.8%						
77.7%						
77.9%						

 FY19

 Q1
 Q2
 Q3
 Q4

 51.7%
 62.4%
 61.2%
 51.1%

 57.8%
 59.9%
 58.4%

FY19							
Q1	Q1 Q2 Q3 Q4						
82.9%	71.0%	80.3%					
76.8%							
84.6%							
83.8%							

* Proportion of overseas (outside of Japan) sales to total sales

*Proportion of hardware (including accessories) sales to total dedicated video game platform sales * Proportion of first-party software sales to total dedicated video game platform software sales

Digital Sales Indicators

Proportion of Digital Sales

Digital Sales					
	FY20				
Q1	Q1 Q2 Q3				
30.6 bn	30.6 bn 40.9 bn 53.2 bn				
71.6					
	204.	1 bn			

Proportion of Downloadable Versions of Packaged Software Sales

FY20						
Q1 Q2 Q3 Q4						
56.4%	64.5%	71.7%	76.9%			
61.0%						
65.6%						
70.0%						

FY19						
Q1	Q1 Q2 Q3					
18.5 bn	18.5 bn 20.6 bn		34.6 bn			
39.1						
84.2 bn						
118.8 bn						

*Digital sales include (a) downloadable version of packaged software (the downloadable version of software that is offered both physically and digitally), (b) download-only software, (c) addon content and (d) Nintendo Switch Online, etc.

FY19							
Q1	Q1 Q2 Q3						
24.2%	26.0%	37.2%					
25.1%							
21.8%							
24.8%							

*Proportion of digital sales to total dedicated video game platform software sales

FY19						
Q1	Q1 Q2 Q3					
59.3%	59.1%	62.6%				
59.2%						
69.6%						
67.6%						

* Proportion of downloadable versions of packaged software sales to total digital sales as indicated on the left: a/(a+b+c+d)

Supplementary Information on Our Website

IR Events

Earnings Releases, etc.

 Earning Releases Timely Disclosure of Information, etc. Financial Highlights		 Corporate Management Policy Briefing Presentation Materials Financial Results Explanatory Materials, etc. Dedicated Video Game Sales Units 		

Top Selling Title Sales Units

• Top selling Nintendo software sales units on an accumulated basis

Historical Data (Updated at fiscal year-end)

- $\boldsymbol{\cdot}$ Consolidated Statements of Income Transition
- Consolidated Sales Transition by Region
- Number of Software Titles Released
- *Corresponding pages on our website can be accessed by clicking on the titles above.
- *Financial Highlights will be updated within 2 business days of our financial announcement.
- *Information previously available in *Supplementary Information* can be found at the following locations:
 - $\boldsymbol{\cdot}$ Consolidated Statements of Income Transition \rightarrow Financial Highlights
 - \cdot Foreign Currency Transaction Information \rightarrow Earnings Releases (Others, page 13)

Launch Dates of Primary Nintendo Products by Region (Apr. 2019~Mar. 2020) Nintendo Switch

Japan		The United S	States	Europe	Europe	
Title	Launch Date	Title	Launch Date	Title	Launch Date	
(Hardware)		(Hardware)		(Hardware)		
Nintendo Switch Lite	9/20/2019	Nintendo Switch Lite	9/20/2019	Nintendo Switch Lite	9/20/2019	
(Software)		(Software)		(Software)		
Nintendo Labo Toy-Con 04: VR Kit	4/12/2019	Nintendo Labo Toy-Con 04: VR Kit	4/12/2019	Nintendo Labo Toy-Con 04: VR Kit	4/12/2019	
Super Mario Maker 2	6/28/2019	Super Mario Maker 2	6/28/2019	Super Mario Maker 2	6/28/2019	
1ARVEL ULTIMATE ALLIANCE 3: The Black Order	7/19/2019	DRAGON QUEST BUILDERS 2 *	7/12/2019	DRAGON QUEST BUILDERS 2 *	7/12/2019	
Fire Emblem: Three Houses	7/26/2019	MARVEL ULTIMATE ALLIANCE 3: The Black Order	7/19/2019	MARVEL ULTIMATE ALLIANCE 3: The Black Order	7/19/2019	
TETRIS 99	8/9/2019	Fire Emblem: Three Houses	7/26/2019	Fire Emblem: Three Houses	7/26/2019	
ASTRAL CHAIN	8/30/2019	ASTRAL CHAIN	8/30/2019	ASTRAL CHAIN	8/30/2019	
The Legend of Zelda: Link's Awakening	9/20/2019	TETRIS 99	9/6/2019	DAEMON X MACHINA *	9/13/2019	
Ring Fit Adventure	10/18/2019	DAEMON X MACHINA *	9/13/2019	The Legend of Zelda: Link's Awakening	9/20/2019	
Luigi's Mansion 3	10/31/2019	The Legend of Zelda: Link's Awakening	9/20/2019	TETRIS 99	9/20/2019	
okémon Sword	11/15/2019	DRAGON QUEST XI S:	0/27/2010	DRAGON QUEST XI S:	0/27/2010	
Pokémon Shield	11/15/2019	Echoes of an Elusive Age - Definitive Edition *	9/27/2019	Echoes of an Elusive Age - Definitive Edition *	9/27/2019	
Dr Kawashima's Brain Training for Nintendo Switch	12/27/2019	Ring Fit Adventure	10/18/2019	Ring Fit Adventure	10/18/2019	
okyo Mirage Sessions #FE Encore	1/17/2020	Luigi's Mansion 3	10/31/2019	Luigi's Mansion 3	10/31/2019	
Pokémon Mystery Dungeon: Rescue Team DX	3/6/2020	Pokémon Sword	11/15/2019	Pokémon Sword	11/15/2019	
Animal Crossing: New Horizons	3/20/2020	Pokémon Shield	11/15/2019	Pokémon Shield	11/15/2019	
		Tokyo Mirage Sessions #FE Encore	1/17/2020	Dr Kawashima's Brain Training for Nintendo Switch	1/3/2020	
		Pokémon Mystery Dungeon: Rescue Team DX	3/6/2020	Tokyo Mirage Sessions #FE Encore	1/17/2020	
		Animal Crossing: New Horizons	3/20/2020	Pokémon Mystery Dungeon: Rescue Team DX	3/6/2020	
		-		Animal Crossing: New Horizons	3/20/2020	

*This title is licensed to be sold as a Nintendo product.

Launch Schedule of Primary Nintendo Products by Region (extracts: Apr. 2020~)

Nintendo Switch

Japan		The United States		Europe	Europe	
Title	Launch Date	Title	Launch Date	Title	Launch Date	
(Software)		(Software)		(Software)		
Xenoblade Chronicles Definitive Edition	5/29/2020	Xenoblade Chronicles Definitive Edition	5/29/2020	Xenoblade Chronicles Definitive Edition	5/29/2020	
Clubhouse Games: 51 Worldwide Classics	6/5/2020	Clubhouse Games: 51 Worldwide Classics	6/5/2020	51 Worldwide Games	6/5/2020	
Famicom Tantei Club: Kieta Koukeisha	2020	BRAVELY DEFAULT II *	2020	BRAVELY DEFAULT II *	2020	
Famicom Tantei Club: Ushiro ni Tatsu Shoujo	2020	Bayonetta 3	ТВА	Bayonetta 3	ТВА	
Bayonetta 3	ТВА	Metroid Prime 4 (temp.)	ТВА	Metroid Prime 4 (temp.)	ТВА	
Metroid Prime 4 (temp.)	ТВА	The sequel to The Legend of Zelda: Breath of the Wild (temp.)	ТВА	The sequel to The Legend of Zelda: Breath of the Wild (temp.)	ТВА	
The sequel to The Legend of Zelda: Breath of the Wild (temp.)	ТВА					

[Note] Launch dates and titles etc. are subject to change.

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Upcoming Software Publishers' Title Lineup (extracts: Apr. 2020~)

Nintendo Switch

Japan		The United States		Europe	
Title	Publisher	Title	Publisher	Title	Publisher
KOWLOON YOHMA GAKUENKI: ORIGIN OF ADVENTURE	ARC SYSTEM WORKS	Borderlands Legendary Collection	2К	Borderlands Legendary Collection	2К
Catherine: Full Body for Nintendo Switch	ATLUS	Bioshock: The Collection	2K	Bioshock: The Collection	2К
Kotoba no Puzzle: Mojipittan Encore	BANDAI NAMCO Entertainment	XCOM 2 Collection	2K	XCOM 2 Collection	2К
NAMCOT COLLECTION	BANDAI NAMCO Entertainment	Levelhead	Butterscotch Shenanigans	SuperMash	Digital Continue
Mr. DRILLER DrillLand	BANDAI NAMCO Entertainment	SuperMash	Digital Continue	Streets of Rage 4	Dotemu
Utano Prince Sama	BROCCOLI	Streets of Rage 4	Dotemu	Burnout Paradise Remastered	Electronic Arts
Amazing Aria & Sweet Serenade LOVE for Nintendo Switch	BRUCCULI	Burnout Paradise Remastered	Electronic Arts	Ninjala	GungHo Online Entertainment
BRIGANDINE The Legend of Runersia	HAPPINET	Ninjala	GungHo Online Entertainment	Minecraft Dungeons	Mojang Synergies / Xbox Game Studios
Hakuoki Shinkai Ginseinosho	IDEA FACTORY	Minecraft Dungeons	Mojang Synergies / Xbox Game Studios	The Outer Worlds	Private Division
Harukanaru Toki no Naka de 7	KOEI TECMO GAMES	The Outer Worlds	Private Division	Trials of Mana	Square Enix
FAIRY TAIL	KOEI TECMO GAMES	Trials of Mana	Square Enix	Moving Out	Team17
eBASEBALL PAWAFURU PUROYAKYU 2020	KONAMI	Moving Out	Team17	NARUTO SHIPPUDEN: Ultimate Ninja STORM 4 ROAD TO BORUTO	Bandai Namco Entertainment
Rodents 2	NIPPON COLUMBIA			Ghost of a Tale	Plug In Digital
Zumba Burn It Up!	SEGA			The Elder Scrolls: Blades	Bethesda Softworks
Trials of Mana	SQUARE ENIX			Railway Empire - Nintendo Switch Edition	Kalypso Media Group
SYNAPTIC DRIVE	Yunuo International				

[Note] Launch schedules, software names etc. are subject to change. Launch titles are listed by publisher alphabetically.

This list includes titles that are released as download-only software.

[Note] Launch dates may differ within the United States and Europe regions depending on territories or countries.